

- 6 Involve artists in decision making – and make artists transgress their borders
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Involve artists in decision making – and make artists transgress their borders. You as an artist have to unlearn your borders, your limits. You have to unlearn the system. You have to get involved. Make use of the artists. You as an artist reconsider your function in society. Life is out of control. Out of our control. Would artists (as individuals) decide differently? The *Blue Frog Society* took the risk. Had to take the risk. And there was no reason to regret.
- 7 Open up space for the unplanned
Open up space for the unplanned. Be aware of overregulations. Do not trust the belief in solution. Free yourself from the plan. From the overregulation of a plan. Free yourself from the expectation to have a plan. Look for developing a plan for unforeseen moments, for the pleasure of the unplanned. This is a threat.
- 8 Step beyond pragmatics – insert poetic moments
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Step beyond pragmatics – insert poetic moments in the everyday. Take a detour once in a while. Take a detour especially when driven by anger. Take the elevator to the last floor and then walk downstairs to your floor (see Georges Perec). Say hi to people on the street in the city and remember the "Miracle of Milano" by Vittorio de Sica.
- 9 Claim the unfunctional – unfunction your life
Claim the unfunctional – unfunction your life.
Claim the necessity of unfunctioning. Unfunctioning creates new perspectives. Some exercises might help you. Unfunctioning needs to be trained. Exercises (after Georges Perec) might be helpful: "Note down what you can see. Anything worthy of note going on. Do you know how to see? What's worthy of note? Is there anything that strikes you? Nothing strikes you. You don't know how to see. You must set about it more slowly, almost stupidly. Force yourself to write down what is of no interest, what is most common, most obvious, most colorless." What seems to be meaningless will develop new meaning – the value of unfunctioning.
- 10 Use conflicts as a potential
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Use their complexity.
Use your complexity.
Use the potential of a conflict for creating a situation.
Use the potential of a potential conflict for creating a situation. The conflict of the potential asks for simplicity. Reduce your complexity. Be simple. Think simple. Mistakes are not allowed. Be strong. Look into the mirror (in the morning). Allow yourself to make a mistake.

- 1 Counteract governing principles of no-belief: make belief
Counteract governing principles of no-belief.
Counteract the weakness of principles. Act instead of counteract. Act to make belief. Forget about what is considered fashionable or unfashionable. It is unfashionable to talk about (personal) lacks. It is fashionable to complain. It is considered naive to engage in issues beyond the personal well-being. It is unfashionable to not only talk about the lacks but to insist in the belief that fundamental change is needed.
- 2 Reassess vital issues like sustainability
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Reassess vital issues. Avoid empty phrases. Sustainability has become an empty word, a synonym for emptiness. How can it be filled with new meaning? Election periods and the need for immediate success prevent from long term thinking. Reassess vital issues like sustainability. Ask questions transgressing your imagination. What do you expect from an artist? What do you expect from yourself? Can an artist contribute to sustainability? Yes we can. But we need you to come along.
- 3 Imagine the impossible (and work on it)
Imagine the impossible (and work on it).
Imagine the impossible. And maybe it does not need so much work. Imagine the impossible. The impossible is personal. The impossible concerns society. We do not want to create a new utopia. Utopias also mean that something needs to be destroyed. We do not want to destroy. We want to cultivate. The moment you read these words you dedicate yourself to the possibility of the impossible. This is what is needed. What you need. What society needs. All societies. Sharing the moment of the impossible. Sharing. The impossible always escapes.
- 4 Consider migration as enriching reality in all directions
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Consider migration as enriching reality in all directions – and as basis of living in the 21st century. Ask for freedom of movement as human right. Freedom of movement must be considered a basic human right. For all. No ifs or buts. No more excuses. Mobility is forced onto us. But we want freedom of movement. We are in the position to ask for.
- 5 Believe in what you dare to believe
Believe in what you dare to believe. Overcome self-censorship when necessary. Know when to listen to others and when not. We are few. We are many. Believe in what you dare to believe. The *Blue Frog Society* will help you to overcome your fear. Sometimes it is necessary to protect our thoughts. We have to act. Not now but time will come. Feel when the time is right. We do not need to protect ourselves from what we think but from what we do not think. Sometimes it is necessary to protect our thoughts. But now is the time to share our thoughts.