Barbara Holub | teaching | research | publications

1 teaching selected projects	3
2 research	10
3 selected publications	12
research teaching	

1 teaching | selected projects

Barbara Holub disposes of a manifold teaching experience in Austria and abroad. She has been teaching on an ongoing basis at the Institute of Art and Design / Vienna University of Technology (since 2002) and at the University of Applied Arts Vienna (2013-2016).

Institute of Art and Design / Vienna University of Technology

1 lecturing

Barbara Holub has been lecturing on Public Art, Art and Landscape (2002-2004) and on "Public Art" and "Art and Autonomy" (since 2010) at the Institute of Art and Design / Vienna University of Technology.

2 "artistic projects"

In addition she has taught "artistic projects" since 2010: these projects are considered an introduction into artistic practice and conceptual thinking of an artist for architecture students. In the summer semester we usually conduct a project in public space which offers a direct experience, often also in an international context, where we also seek collaborations with the urban planning department, city council etc. The main goal here is: How to act beyond a given program or commission? How to develop an urgency/ a necessity? How to collaborate and with whom? What can urban interventions/ artistic practices contribute to urban planning?

In the winter semester the "artistic projects" focus on developing artistic thinking and art projects concerning a given topic, which usually is finalized with an art exhibition. The teaching is accompanied by lectures, exhibition visits, guest critics, excursions etc.

3 "Planning Unplanned" - artistic research project (2010-2014) http://kunst1.tuwien.ac.at/de/kunstforschung/forschungsprojekte/planning-unplanned/ www.urban-matters.org (see publication)

University of Applied Arts, Vienna

1 Social Design

From 2014-2015 Barbara Holub was invited as "external expert for Direct Urbanism" to further develop the profile and the curriculum of this new study program, to develop and supervise projects with the students as member of the expert team directing the class.

From 2015-2016 she was vising artist, where she published the first edition of the Social Design Reader "The Bienvenue. A Right to Space for All", among other things: http://social design.ac.at/publications/das-bienvenue-ein-recht-auf-raum-fuer-alle

2 ArtSpaceGarage

www.kunstraumgarage.org (soon online) www.musikraumgarage.at

Barbara Holub developed a 3-year curatorial concept for art projects engaging in two parking garages in Vienna, making use of the space by addressing the context, and especially current issues of mobility. For each garage an invited competition took place as well as art projects realized by students of the University of Applied Arts. These courses were offered as transdisciplinary collaboration, open to all classes.

Das Lächeln im Käfig (The Smile in the Cage)*

*the title refers to a poem by the Kosovo author Ali Po¬drim¬ja, Wieser Verlag, 1993

Prishtina, the capital of Kosovo, oscillates between a "departure city" as growing interim location for stranded refugees and homebased people (who themselves are on the move to "Europe" due to the high unemployment rate. On the other hand Prishtina is undergoing the "turbo-urbanism", which signifies Prishtina like many other cities on the Balkan after the war or other East-European countries and their massive processes of transformation.

Urban intervention in Prishtina: A manifestation for/against the stairs

The historical city center of Prishtina was widely destroyed during the socialist period. A remarkable and widely visible special element of the city are the Arberia stairs, which connect a housing area on the hill (also embassies are located in that area) with a length of 200 m to the city center. The stairs have been neglected, and are in bad condition. Interviews with the residents prepared the ground for performative interventions carried out by the altogether 100 students from Vienna and Proshtina, for reactivating the stairs and public space with innovative programs, based on existing lacks.

Prishtina (Kosovo) artistic project / urban interventions Institute of Art and Design / TU Vienna

In cooperation with Arta Jakupi/ Faculty of Architecture in Prishtina/ Kosovo ss 2016

Excursion and interventions: 30.3.-3.4.2016 Guest lecture by: Kai Vöckler Guest critic: Thomas Kästle (D)



"Prishe" (means "damaged" in Albanian).
The students marked with their bodies the damaged pieces of the stairs and changed their position every 3 min. by announcing "prishe".



"Crossing": The students created a temporary crossing which is desperately missing, since a major street seperates the stairs from the city center.





"Climbing Aid"
The long stairs is especially difficult for old people. The students developed a temporary "lift" so that e.g. shopping bags etc. could be transported on ton

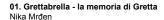
Adesso se pol! (Now we can!)

Gretta, Trieste (I), ss 2015 Design studio/ artistic project / urban intervention

with Paul Rajakovics, David Calas, Christine Hohenbüchler, Barbara Holub

in cooperation with: Universitá di Trieste / Polo Universitario di Gorizia und dem urban planning dept. Trieste, Circoscrizione (management of the quarter) Gretta.





02. Stattkarre Marlene Handl

03. Winter sleep

Joanna Zabielska

04. con_fine Lena Haiko / Mariam Al Gorgi

05. sculptu[resize] Lirjetë Avdiu

06. Die Grettafrage Christine Urban

07. Il Vecchio e il Mare. E il Carso. Andrea Comuzzi / Mauro Simoni

08. Cleaning Identity Danijela Ratkovic

09. Bist du noch da? Luiza Wilcek

10. Intervallo Maura Bosin / Mariia Danylchenko / Aaron Merdinger



The projects were realized in an intensive workshop in Gretta - a housing area from the 1940s, overaged and underrecognized, but with a view to the sea, in July 2017, in order to discover hidden potentials.



03 Winter Sleep





03 Stadtkarre



08 Cleaning Identity







04 con fine



06 Die Grettafrage



10 Intervallo

The First World Congress of the Missing Things

which provides a parket.

See the provides of the provides of





The project was also presented at the 65rd UN NGO DPI Congress in New York, 2014, on invitation by Shamina de Gonzaga / WCPUN) and in various exhibitions: "A revolution Without Movement", tranzit.sk; "Kapital Heimat", Dt.Künstlerbund, Berlin, 2016, among others.



The Second World Non-Congress of the Missing Things

Aspern Lake City, Vienna, Nov. 2014 Social Design / University of Applied Arts, Vienna







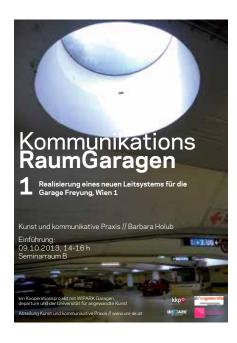


KunstRaumGarage (ArtSpaceGarage)

www.kunstraumgarage.org (soon online) www.musikraumgarage.at

KommunikationsRaumGaragen 1

permanent artistic projects Garage Freyung, Vienna ws 2013 University of Applied Arts, Vienna Barbara Holub developed a 3-year curatorial concept for art projects engaging in two parking garages in Vienna, making use of the space by addressing the context, and especially current issues of mobility. For each garage an invited competition took place as well as art projects realized by students of the University of Applied Arts. These courses were offered as transdisciplinary collaboration, open to all classes.



Garage Freyung: realization of projects, 2015



MusikRaumGarage

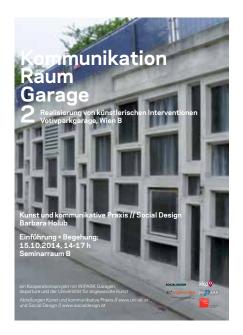
http://www.musikraumgarage.at/de/

by Dilruba Erkan, Peter Oroszlany, Stéphane Chlor





Cathedral of Modernism by Linda Bilda expands the space of the garage by illusionary drawings, thus also creating a "guiding system" through art. (realised instead of the student's project by Pia Spiesberger)



KommunikationsRaumGaragen 2

performative projects Garage Votivpark:

ws 2014/2015 University of Applied Arts, Vienna



Garage Votivpark: realization of projects, 2016











Dringende Dinge zu tun (Urgent Things to Do)

artistic project Institute of Art and Design / TU Vienna ws 2015/ 2016

Exhibition: k48, Vienna, 1.-3. Feb. 2016 https://www.facebook.com/events/546579972164669/

Guest critics: Kristian Körner, Robert Moreau (Konstitutet, Malmö), Thomas Kästle (D)

"Urgent Things" are no scientific category. They elude from a clear definition, open for interpretations by the authors/ recipients/ viewers. The spectrum of interpretation thus spans from personal necessities, which also address unvoluntary procrastination, up to larger scale societal issues - which might even lead to founding new common structures.



Arriving. New Ways of Living Together

Workshop, University of Applied Arts, Vienna ws 2015/2016 Guests: Alexander Betts (Centre for Refugee Studies, University of Oxford/GB) and many others

Projects: Emergency Housing for Refugees, Vordere Zollamtstraße, Vienna

in cooperation with TU Vienna and TBA 21.

Already way before the vast flow of refugees arrived in Austria in fall 2015, Barbara Holub conceived a workshop on discussing new ways of living together between homebased people (also the ones who feel having lost out/ right wing voters) and refugees.

At the largest emergency housing for refugees (up to 1.200 residents) – the building which is planned to be converted into an extension of the University of Applied Arts – Barbara Holub conducted personal conversations with the refugees on their educational background and their desires as basis for finding concrete offers for them and on the other hand as research for realizing the architecture project "Bienvenue".

In Oct. 2016 the resulting publication was presented at the Social Design symposium "Fear of Life".





Paradise Enterprise

The project took place in the frame of transparadiso's project for reactivating the hidden potential of the former and now newly installed "paradise garden". The temporary interventions prepared the ground for permanent projects by established artists.

artistic project / urban intervention for Paradise Garden in Judenburg/ Styria (A) ws 2013/ 2014 Institute of Art and Design / TU Vienna



(continuation) ss 2014 Institute of Art and Design / TU Vienna in cooperation with the Dept.of Housing and Design



realization in summer 2014



Students initiated an urban knitting project, which was taken up by the residents with great enthusiam - striving for a Guiness World Record with 146 m2 (which was lostonly by a few sqm to a project in Hongkong).

2 research

"Planning Unplanned - Questioning Function and Functionality of Urban Interventions and Public Art"

research project 2010-2014

funded in the frame of "Innovative Ideas"/ Vienna University of Technology

Since the mid-1990s, many cities and regions in Europe (above all in Great Britain and Germany) have been strongly affected by the structural changes in the postindustrial situation (shrinking of cities, regeneration of former industrial regions). At the same time large-scale new urban developments (like in the Netherlands) continued to be constructed - both situations asking new questions how to deal with a shifted identity of a place/a situation, or, in the latter case, how to create an identity of a place. Thus architects and urban planners found themselves confronted with new topics that the conventional method of the masterplan could no longer address - especially since being orientated towards long-term objectives and perspectives, which are difficult to predict in times of not only economic uncertainty. Along with architects and urbanists, it is increasingly artists who took a special interest in urban issues, and the new questions and challenges involved, like creating an identity, urbanity, and public-urban space, altogether building a community. Despite great ambitions, these urban artistic practices have hardly had the desired effects on urban space and its users, in terms of a durational "positively" recognized influence on urban development, since generally, artists are mostly activated to "solve" social or spatial problems in a short term project. PLANNING UNPLANNED is an arts-based research project which seeks to investigate possibilities how to emancipate and integrate artistic practices as "equal urban players" in the urban planning process. What is the "function" of art in the context of urban development processes? Could the involvement of these practices on another, durational level lead to a new role, the role of the "new urban practitioner"? PLANNING UNPLANNED uses the special chance to test the research questions (for example, how to define "success" or "failure" of urban processes?) on site in the future Vienna "Aspern-Lake City," the largest and most ambitious urban development project in Vienna in the next decades, using the concept of "research through practice." Through a partner agreement with Aspern Development AG, the installation of a 1:1 test site in Vienna-Aspern has become possible, which as an iterative process can be carried out in parallel in different formats (case studies, workshops with stakeholders and experts from art and urbanism, think tanks, etc.); the planning process can thus be related to, enabling a continual reflection and evaluation of the production of knowledge and artistic practice. On the basis of thematically relevant, tested practices, the question of whether and how the concept and implementation of a new role can be made useful in contemporary urban planning-that of the "new urban practitioner" -, by utilizing the potential of both artist and urbanist approaches. PLANNING UNPLANNED offers a unique and at the same time urgent opportunity, to redefine the "function" of art in the context of urban developments and to develop new methods of how similar questions of urban issues can be confronted in other cities, urban-matters, org is part of the research program PLANNING UNPLANNED. urban-matters.org invites (public)art projects, programs and organizations of diverse cultural and geo-political backgrounds worldwide to contribute to this new platform for locating and connecting urgent urban issues and discussing critical and innovative approaches. www. urban-matters.org is collecting information and data of public art organizations, institutions, biennials, as well as projects or initiatives by individuals, dealing with urban issues, in order to create a complex and comprehensive overview from the perspective of various or combined professional backgrounds like artists, architects, urban designers, sociologists, theoreticians. The projects/initiatives/organizations will be indicated on a map and linked through search aspects making the specific local context and issues visible, creating references to similar situations internationally and their current urban practices and approaches.

For more information and Submission Form see: www.urban-matters.org

PLANNING UNPLANNED is a research project which is conducted by Barbara Holub at the Institute for Art and Design/ Prof. Christine Hohenbüchler at the Faculty of Architecture/ University of Technology, Vienna

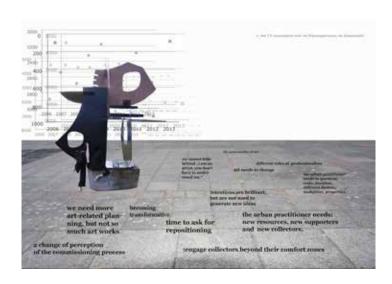
artistic research project "Planning Unplanned"

In the frame of her research project "Planning Unplanned – Questioning Function and Functionality of Urban Interventions and Public Art" (2010-2014) Barbara Holub conceived this growing project data base, now with search functions for "strategies", "context" and "tools".

www.urban-matters.org since 2011; relaunch 2017







- + lecture series curated by Barbara Holub
- + all teaching units of the module "art and design" were pooled in the summer semester 2011 and dedicated to the topic of the research project

// cooperation and workshops with Prof. Georg Winter + students of the Academy of Fine Arts Saar/ Saarbrücken (Germany)

The discussions during the closed workshop sessions in the mornings of the symposium were published in the storefront gallery "Wandzeitung" (wall newspaper), 2nd district, Vienna, 2013

3 selected publications | research | teaching

selected publications | research



Planning Unplanned - Can Art Have a Function? Towards a New Function of Art in Society

eds. Barbara Holub / Christine Hohenbüchler

Graphic Design: Rosebud, Inc., Vienna Dt./ Engl., 256 p., numerous color images Verlag für moderne Kunst Nürnberg 2015 ISBN 978-3-86984-063-5

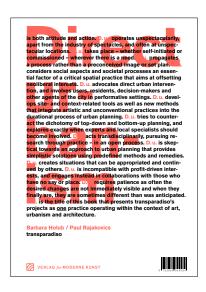
Texts and artists inserts by:
Markus Ambach, atelier d'architecture autogérée, Peter Arlt, Anette Baldauf, Kerstin Bergendal, Regina Bittner, Valentin Diakonov, Stefan Gruber, Jeanne van Heeswijk, Christine und Irene Hohenbüchler, Barbara Holub, Isola Art Center / Bert Theis, Grant Kester, Torange Khonsari, Folke Köbberling, Elke Krasny, Yvette Masson-Zanussi, Paul O'Neill, Osservatorio Urbano / Lungomare, Paul Rajakovics, Jane Rendell, Karin Reisinger, Mick Wilson, Georg Winter, u.a.

The financial crisis has spawned a raft of (new) economic models based on cooperative interests and calling for a reconsideration of our values system. Within the context of deindustrialization, deregulation and privatization in urban planning in the last 15 years not only architects and urban planners but increasingly artists are assuming a key role in restructuring cities. In this book Barbara Holub together with international practitioners and theorists from art, urbanism, philosophy, anthropology and sociology but also politicians and administration officers explores the significance of artistic practices counteracting the investororiented (urban) planning and examines what options are offered by the new, transdisciplinary role of urban practitioner.



Barbara Holub / Paul Rajakovics. Direkter <u>Urbanismus</u> in: archithese 2.2015 April Architektur und Soziologie, p.80-88

The method of direct urbanism is presented on the basis of two projects: "Paradise Enterprise" (Judenburg/ A) and "The First World Congress of the Missing Things" (Baltimore / USA):

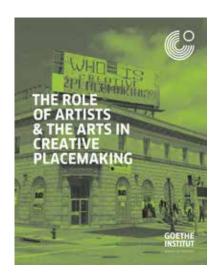


transparadiso |Barbara Holub und Paul Rajakovics]. <u>Direkter Urbanismus</u>

Text: Jane Rendell
Interview: transparadiso with Paul O'Neill
and Mick Wilson
Graphic Design: Lupo & Burtscher, Bozen;
Schienerl D/ AD, Wien
Deutsch / Englisch
216 p., numerous color images;
With a game as a supplement.
Verlag für moderne Kunst Nürnberg
2013

ISBN: 978-3-6984-408-4

After more than twelve years of transdisciplinary practice »Direct Urbanism« (designed by Lupo & Burtscher, Bolzano, and Schienerl D/AD, Vienna) introduces the extensive work of transparadiso. Their oeuvre ranges from a committed architectural practice to diverse artisticurban interventions which, methodically sharpened as »direct urbanism«, opens up the dichotomy between planning and urban activism. The desire for a collective topos that is supported by collaborative actions and the potential of macro-utopias is common to all the different projects. An interview with Paul O'Neill and Mick Wilson as well as a text by Jane Rendell link the discourse to the projects with their diverse contexts.



Barbara Holub "The First World Congress of the Missing Things", in: The Role of Artists and the Arts in Creative Placemaking", ed. Goethe Institut, Washington DC, 2015, p.49-51

Report of the symposium "The Role of Artists and the Arts in Creative Placemaking", Baltimore, 2014: http://www.goethe.de/ins/us/was/pro/creative_placemaking/2014_Symposium Report.pdf



<u>Planning Unplanned</u> <u>program of symposium:</u>

From 2010-2013 Barbara Holub directed the research project "Planning Unplanned Questioning the Function and Functionality of Urban Interventions and Public Art" at the Institute of Art and Design, Vienna University of Technology.

As major elements of "Planning Unplanned" the growing project database www.urban-matters.org was installed and an international symposium was held: "Planning Unplanned_Exploring the New Role of the Urban Practitioner", www.urban-matters.org/symposium

1.1.2013:

dérive_Radio for urban research "Planning Unplanned": Link to download: cba.fro.at/series/1235



Holub, Barbara. <u>Collaborative Settings:</u> From the Blue Frog Society to Direct <u>Urbanism</u>, in:

"This troublesome uncomfortable and questionable relevance of art in public space_in Search of a Possible Paradigm", Laznia Centre for Contemporary Art, Gdansk, 2013 (Polish/ English), p.109-122

with contributions by: Chantal Mouffe, Adam Budak, Julia Draganovic, MIka Hannula, Claire Doherty, Bert Theis, Joanna Warsza et.al.

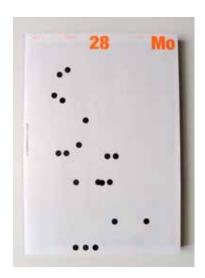
selected publications | teaching



Barbara Holub. Das Bienvenue: Ein Recht auf Raum für alle (The Bienvenue. A Right to Space For All).

Social Design Arts as Urban Innovation (editor), 2016 116 pages, color and b/w images German/ English Graphic Design: Schienerl A/D

ISBN-10: 3741272450 ISBN-13: 978-3741272455



<u>urbanmatters.coop</u>

ed. Institute of Art and Design / Vienna University of Technology and Academy of Fine Arts, Saarbrücken, 2012, 116 p. Graphic Design: Enrico Bravi

Publication on the students project in Aspern Lake City, Vienna (the largest new urban development in Europe in the next 20 years) and Völklingen (a shrinking town in a shrinking region/ Germany) - addressing issues of lost, new and regained identity.



<u>KunstRaumGarage</u> ed. Wipark Garagen, 2015, 88 p.

From 2013-2016 Barbara Holub curated a series of public art projects for two parking garages in Vienna. The publication shows the projects which will be realized based on invited competitions, as well as the projects by students of the University of Applied Arts, Vienna, which Barbara Holub conducted.